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Festival to raise awareness of fine art

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South Street Art Festival

When: 5 p.m. Sept. 27 through Sept. 29

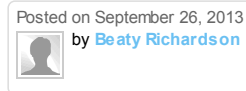
Where: Main Street, downtown Arlington

Contact: Steve Moya, 817-797-2424

Artist booths, a live music stage and food truck vendors will be located along Main Street in downtown Arlington for the South Street Art Festival.

Posted: Thursday, September 26, 2013 4:15 pm | Updated: 12:19 am, Fri Oct 4, 2013.

Beaty Richardson The Shorthorn Staff | 0 comments



Posted on September 26, 2013 by Beaty Richardson

Steve Moya, the founder and organizer of South Street Art Festival, said that organizing the festival has been his passion.

Moya planned the event, including choosing the featured artists and publicizing the event. He said he hopes that UTA students will attend.

“Whether they’re into art or not, it exposes them to art they might not experience otherwise,” Moya said. “It’s a learning experience.”

This weekend, downtown Arlington will host the first South Street Art Festival, which begins at 5 p.m. Sept. 27 and will run until Sept. 29. Artist booths, a live music stage and food truck vendors will be located along Main Street in downtown Arlington.

“I think it would greatly improve the art community and encourage more art students to become involved,” freshman drawing major Madison Carter said.

The festival’s artist booths will showcase about 75 artists from around the country in 11 different mediums: ceramics, drawing, fiber, glass, jewelry, metal, mixed media, painting, photography, sculpture and wood.

In addition to the artist booths, local musicians such as blues musician Buddy Whittington and Swan Song, a Led Zeppelin tribute band, will play on the Coors Light Stage at the corner of South and East streets. Food trucks and restaurants along Main Street will be serving food for hungry artists and festival attendees.

Alex Pietroforte, the head of [Marketing](#) and Communications said that she thinks the South Street Art Festival will bring another unique cultural event to Arlington.

“I hope the awareness of fine art will expand,” Moya said. “I hope the event will grow to compete with Dallas and Fort Worth. I want Arlington to be on the [map](#) in the art world.”

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theshorhorn.com

The Shorhorn
Phone number: 817-272-3188
E-mail: editor.shorhorn@uta.edu
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