



POSITIVE CONNECTIONS

2016 Annual Report



DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

The Downtown Arlington Management Corporation (DAMC) is a private, non-profit community development organization whose purpose is to forge alliances between property owners, business interests, residents and the City of Arlington to improve and enhance the economic vitality and overall environment of Downtown Arlington.

The DAMC initiates and manages economic development efforts for the Downtown/University District. Responsibilities include: public and private development assistance, Tax Increment Finance consultation, marketing, coordination efforts between the City and UTA, consultations on City parking, security and use of public right-of-way and oversight on land use and zoning compliance.

The DAMC is professionally staffed and is governed by a Board of Directors which is composed of a cross-section of stakeholders and community partners.

MISSION

The Downtown Arlington Management Corporation fosters economic, cultural and educational vitality.

VISION

Downtown Arlington is a vibrant destination for residents, families, students, artists, visitors and entrepreneurs.

FACTS ABOUT DOWNTOWN ARLINGTON



RESIDENTIAL POPULATION

2,862

OF JOBS
5,247



WALK SCORE

64.6

THE DAMC IS CELEBRATING
10 YEARS
OF MAKING A DIFFERENCE
IN DOWNTOWN ARLINGTON!



MEDIA COVERAGE ON THE RISE ○

JANUARY 13, 2016

Star-Telegram

New Downtown Arlington Library could break ground in mid-March

FEBRUARY 17, 2016

MY ARLINGTON TX

Food network episode on J. Gilligan's Bar and Grill to air on Saturday

MARCH 9, 2016

THE SHORTHORN

101 Center Construction Closes Downtown Arlington Lanes

MARCH 14, 2016

 **tripadvisor**

11 Awesome Downtown Urban Districts Exploding with Character

MARCH 23, 2016

MY ARLINGTON TX

Star of Texas project inspires Arlington residents to dream big

MAY 5, 2016

MY ARLINGTON TX

The Polyphonic Spree kicks off Downtown Arlington Center Stage Musical Festival

JULY 6, 2016

MY ARLINGTON TX

Downtown Arlington seeks cultural district designation from Texas Commission on the Arts

JULY 22, 2016

Star-Telegram

Arlington sports stadiums give city identity, bring in cash

JULY 29, 2016

Star-Telegram

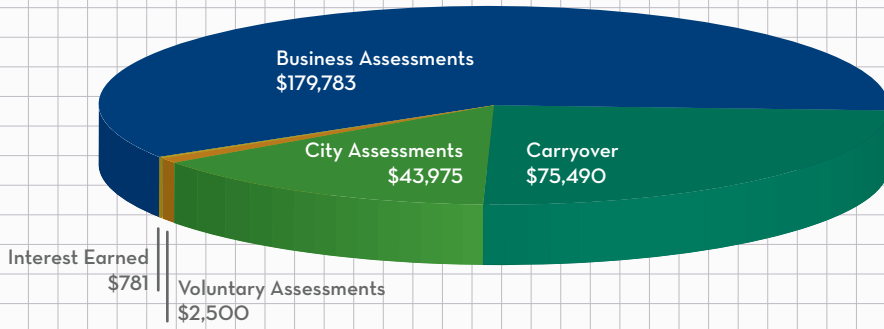
New Arlington craft beer venture opens to cheers all around

AUGUST 3, 2016

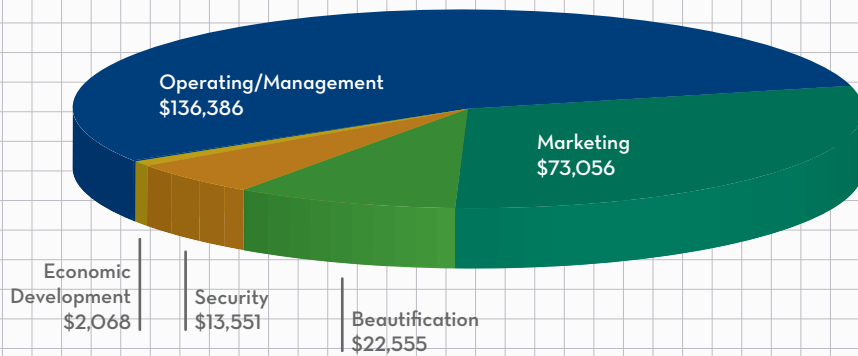
Star-Telegram

New brews, healthy eating, charcuterie and more DFW restaurant news

2016 BID REVENUES & EXPENDITURES



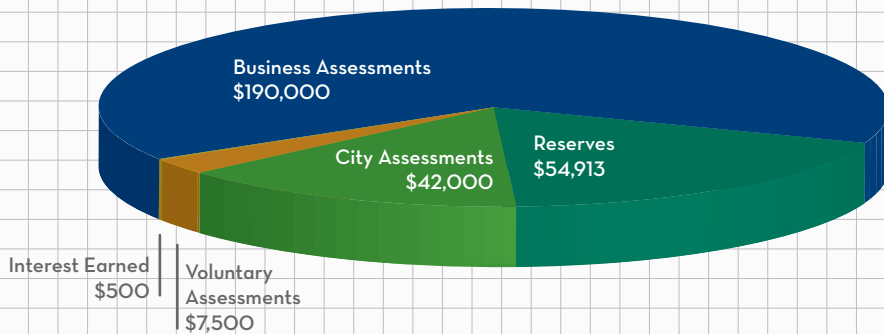
TOTAL REVENUES = \$302,529



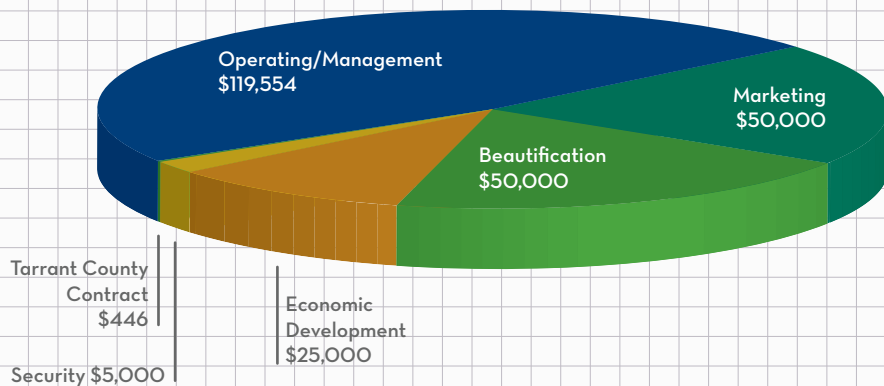
TOTAL EXPENDITURES = \$247,616

RESERVES \$54,913

FISCAL YEAR 2017 BID BUDGET



TOTAL REVENUES = \$294,914



TOTAL EXPENDITURES = \$250,000

PROJECTED RESERVES \$44,914



2016 WAS A SLAM DUNK

CULTURAL ARTS APPLICATION UPDATE



Texas Commission on the Arts

The DAMC is proud of the cultural strides made in 2016. Because of this progress, Downtown Arlington has received designation by the Texas Commission on the Arts.

WNBA DALLAS WINGS @ COLLEGE PARK



Women's professional basketball has landed at College Park in Downtown Arlington! This marks the third professional sports team to call Arlington home.

RESIDENTIAL DEVELOPMENT

The Arlie and 404 Border are currently leasing in Downtown Arlington! More housing is on the way in 2017 and beyond.



OF SINGLE-FAMILY UNITS

589



OF MULTIFAMILY UNITS

1,350

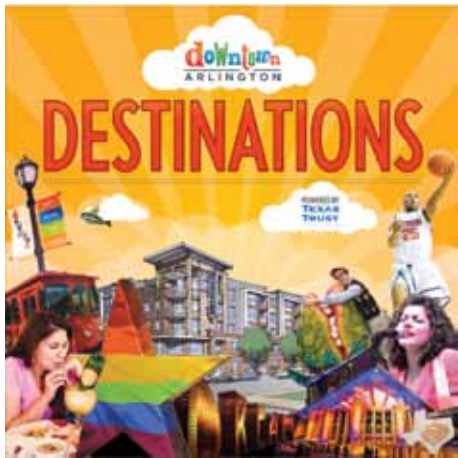
PROGRESS REPORT

MARKETING UPDATE

TEXAS TRUST CREDIT UNION

The DAMC has entered into a unique three-year marketing partnership with Texas Trust Credit Union. During the partnership, the credit union will provide financial support in exchange for becoming the official sponsor of Downtown Arlington. Welcome to the team, Texas Trust!

DESTINATION GUIDE



This year, the 2nd Downtown Arlington Destination Guide was published. Have you picked up your new copy?

SOCIAL MEDIA



Facebook
8,000+ Likes



Twitter
5,000+ Followers



Instagram
500+ Followers



WEBSITE RE-SKIN

Downtownarlington.org received a refreshed look this year. Go check it out!

DOWNTOWN DESTINATIONS GRANT PROGRAM

DESTINATION DOWNTOWN | GRANT PROGRAM |




The DAMC Board of Directors voted to extend the Destination Downtown Grant Program for another year. The grant program, which was established last year, offers a match of up to \$5,000 for projects that improve the external facade, landscaping, storefront signage or the addition of public art. Applications are available at www.downtownarlington.org/grant. Each application will be considered on a case-by-case basis. Applicants must be located in the Downtown Arlington Business Improvement District. Please contact our office if you have questions.




**MEDIAN
COMMERCIAL
RENT**

FOR OFFICE
\$13.33
PER SQUARE FOOT ANNUALLY

FOR RETAIL
\$10.47
PER SQUARE FOOT ANNUALLY

**MULTIFAMILY
PER UNIT** 
\$703.00
MONTHLY RENT

95.5%
 **OFFICE
SPACE
FILLED**

ECONOMIC DEVELOPMENT



New businesses are flocking to Downtown Arlington! Cosmic Crow, Wondrous Works in Wood, Legal Draft Beer Company, Division Brewing, Bombay Chopstix and more are all new faces in Downtown. More businesses will be announced in 2017!

UTA INSTITUTE OF URBAN STUDIES

The DAMC is partnering with the UTA Institute of Urban Studies to provide important research data that will help Downtown continue to attract new business and development opportunities.



#myAbram UPDATE

Utility relocation and right-of-way acquisition will begin in 2017 for the myAbram project! Construction will get underway in 2018.



STAR OF TEXAS CHALLENGE

The Stars of Texas are a great example of collaboration in Downtown Arlington. These eye-catching stars are the work of several prominent artists and placed throughout Downtown.

DOWNTOWN LIBRARY

Construction on the new Downtown library began in July and will be complete in 2018.

SAFETY UPGRADE

The DAMC is working with the Arlington Police Department to launch the new Downtown Ambassador program, which will be staffed by community volunteers to assist visitors, residents and patrons.

ENTREPRENEURIAL ECOSYSTEM

Downtown Arlington is home to several spaces built for entrepreneurs to see their dreams come to fruition. Learn more at downtownarlington.org/news/marketing-room-innovation/



ADVANCING 2017 DOWNTOWN MASTER PLAN

The City of Arlington will begin revising the Downtown master plan in 2017. The plan was initially introduced in 2006, and the DAMC has been hard at work reinvigorating Downtown ever since!

NEW DAMC OFFICE

This October, the DAMC will relocate to a new office space in the Urban Union development along Front Street. The new location will provide increased visibility and accessibility. The new space will have a marketing center where business owners, developers, businesses, residents and Downtown employees can learn more about Downtown Arlington!

RISING ABOVE AND BEYOND

ARLINGTON MUSIC HALL



Built in 1949, Arlington Music Hall has seen many transformations. Most recently, the stage was doubled in size and seating capacity increased to over 1,000. New owners, new creative direction and other upgrades are making Arlington Music Hall a hit!

DOWNTOWN ARLINGTON'S BIGGEST FAN: TRIP ADVISOR



Downtown Arlington was named one of 11 Awesome Urban Districts Exploding with Character! Congrats, Downtown!

MISSION ARLINGTON: MISSION POSSIBLE

Mission Arlington has been a stand-out nonprofit for decades. The organization assists 500 people a day with the help of over 2,500 volunteers each week. The nonprofit has improved its inventory process to impact even more lives in the coming year.

MORE ART. MORE FUN.



Downtown Arlington is bursting with creative energy! In 2017, Sator Cube, created by Art Fairchild, will be joining the DREAM sculpture and the Historic Arlington mural as stand-out art installations.

DOWNTOWN ARLINGTON CENTER STAGE MUSIC FESTIVAL



Memorial Day weekend was record-breaking for Downtown Arlington. Great music, food and people were abundant at this year's festival. Here's to many more!



TOTAL VALUE OF PROPERTY WITHIN BID
\$152,837,603



ANNUAL MIXED BEVERAGE SALES

\$4,303,966

MARK YOUR CALENDAR

NOW - OCTOBER 23

Arlington Museum of Art Presents: Ulterior Motifs

SEPTEMBER 22

Levitt Pavilion Presents: Luke Wade

SEPTEMBER 23

Levitt Pavilion Presents: The Killdares

SEPTEMBER 24

Levitt Pavilion Presents: Shel

SEPTEMBER 25

Levitt Pavilion Presents: Jimmy Cobb & the UTA Jazz Orchestra

SEPTEMBER 30

Levitt Pavilion Presents: The Nightowls

OCTOBER 1

Levitt Pavilion Presents: Billy Joe Shaver

OCTOBER 2

Levitt Pavilion Presents: Bart Crow

OCTOBER 6

Maverick Speakers Series Presents: Nicholas Kristof and Sheryl Wundunn

OCTOBER 7

Arlington Music Hall Presents: Shenandoah

OCTOBER 8

Arlington Music Hall Presents: Russian Grand Ballet Swan Lake

OCTOBER 8

Levitt Pavilion Presents: The B-52s

OCTOBER 13

Symphony Arlington Presents: Kiarra Saito

OCTOBER 14

Arlington Music Hall Presents: Hermans Hermits

OCTOBER 14-16

South Street Art Festival

OCTOBER 21

- NOVEMBER 6
Theater Arlington Presents: Blithe Spirit

OCTOBER 28

Arlington Music Hall Presents: Arrival - The Music of Abba

NOVEMBER 3

Maverick Speaker Series Presents: Alexandra Cousteau

NOVEMBER 4

Arlington Music Hall Presents: B.J. Thomas

NOVEMBER 11

Arlington Music Hall Presents: Sawyer Brown

NOVEMBER 12

Arlington Music Hall Presents: Neal McCoy

NOVEMBER 12

- FEBRUARY 12
Arlington Museum of Art Presents: Picasso's Ceramics

NOVEMBER 17

Symphony Arlington Presents: Ivan Donchev

NOVEMBER 18

Arlington Music Hall Presents: The Charlie Daniels Band

NOVEMBER 19

Arlington Music Hall Presents: Bill Haley Jr. & The Comets

DECEMBER 2

- DECEMBER 18
Theater Arlington Presents: A Christmas Carol: Scrooge & Marley

DECEMBER 3

Arlington Holiday Lights Parade

DECEMBER 14

Symphony Arlington Presents: Holiday Safari

DOWNTOWN ARLINGTON MANAGEMENT CORPORATION

STAFF

TONY RUTIGLIANO, *PRESIDENT & CEO*

AIMEE MCMULLEN, *EXECUTIVE ASSISTANT*

EXECUTIVE COMMITTEE

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TERRY BERTRAND, *FIRST BAPTIST CHURCH - IMMEDIATE PAST CHAIR*

VALERIE LANDRY, *THE SANFORD HOUSE & SPA - TREASURER*

RYAN DODSON, *DODSON DEVELOPMENT - INCOMING CHAIR*

AMY CEARNAL, *CEARNAL CO*

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JOHN HALL, *THE UNIVERSITY OF TEXAS AT ARLINGTON*

MICHAEL JARRETT, *WORTHINGTON NATIONAL BANK*

CLIFF MYCOSKIE, *MMA TEXAS*

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LANA WOLFF, *CITY OF ARLINGTON*

Findings were calculated by the University of Texas at Arlington Institute of Urban Studies based on data up to 2014.

GET IN-NETWORK

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